**WORLD HEAVYWEIGHT CHAMPION ANTHONY JOSHUA GETS FIGHT-READY WITH BESPOKE RANGE ROVER SVAUTOBIOGRAPHY**

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*Bespoke luxury SUV will chauffeur the heavyweight world champion to his next fight, against Bulgarian Kubrat Pulev in London on 20 June*

* **Bespoke by design:** Range Rover SVAutobiography long-wheelbase with many exclusive elements was produced to the world heavyweight boxing champion’s precise specification
* **Hand-crafted quality:** One-off model has Joshua’s signature stitched into the headrests, an AJBXNG plaque, the boxer’s family crest and illuminated treadplates bearing his name
* **Star quality:** World heavyweight champion took delivery of the unique model at Finchley Boxing Club in Barnet, north London, where he first trained
* **Elegant refinement:** See Joshua take his first ride in the specially commissioned luxury SUV on the streets where he grew up: <https://youtu.be/aceHXBZxgkc>
* **Find out more:** To learn more about the latest line-up of connected, electrified and personalised Range Rovers, click here: [www.landrover.co.uk](http://www.landrover.co.uk)

**12 March 2020, Whitley, UK –** Land Rover has created a one-off Range Rover SVAutobiography for world heavyweight champion Anthony Joshua OBE. The bespoke luxury SUV made its world premiere outside the Finchley Boxing Club in Barnet, north London, where Joshua started his journey to the world heavyweight title, and will transport the reigning champion to his next title defence this summer.

A series of unique details set Joshua’s luxury SUV apart, with the boxer’s four world heavyweight championship titles recognised alongside his family crest on a special B-pillar badge. The circular design is engraved with the IBF, WBA, WBO and IBO initials while Joshua’s signature is embroidered on the headrests of all four seats inside.

Joshua has just confirmed details of his next fight, against Bulgarian challenger Kubrat Pulev at the Tottenham Hotspur Stadium in London on 20 June. His specially commissioned Range Rover SVAutobiography long wheelbase will make his ride to the fight as comfortable as possible.

Anthony Joshua said: “The countdown to my next fight has begun and this custom Range Rover will play its part in the build-up. With family and media commitments here in London and my training base in Sheffield, I spend lots of time on the road. The SVAutobiography will take the stress out of long trips, allowing me to relax in complete comfort, and its unique design features both my family crest and references to my boxing success and I have to thank the team at Land Rover Vehicle Personalisation for taking my ideas and making them real.”

The unique model features distinctive Bespoke Black paintwork with a matching roof and door mirrors while a Graphite Atlas front grille, side vent graphics and door handles maintain the stealthy appearance. Purposeful 22-inch split-spoke alloy wheels with a Diamond Turned Finish and contrasting Red brake callipers complete the exterior, with the Union Flag badges on the front fender vents bearing the number 258 – a subtle reference to Joshua’s management company.

Opening the doors reveals a circular B-pillar badge bearing Joshua’s family crest. The Ebony Windsor Leather seats with Pimento quilted inserts and contrast stitch continue the purposeful theme of the exterior.

Custom details help to identify the famous owner of the one-off SVAutobiography, each specially developed by the expert designers and craftsmen and women at Land Rover Special Vehicle Operations. These include a commissioning plaque on the centre console bearing the AJBXNG graphic and personalised illuminated treadplates. The aluminium trim finisher on the dashboard has also been engraved with Joshua’s name while the interior door handles have been etched with a unique boxing glove motif.

Joshua’s signature is embroidered on the headrests in contrasting Pimento stitching. The SVAutobiography features 24-way adjustable front seats with Executive Class Comfort-Plus airline-style rear seats with heated calf rests and hot stone massage function for first-class luxury on every trip.

Power comes from a 565PS V8 Supercharged engine for smooth power delivery and peerless refinement. Joshua can control the latest Touch Pro Duo infotainment using either the central front touchscreens or, when travelling in the rear, from the 10-inch Rear Entertainment Screens mounted in the front headrests.

All Range Rover SVAutobiography models are hand-finished at the Special Vehicle Operations Technical Centre in Coventry and the vehicle personalisation team helps customers to specify their own unique commission, working with a Land Rover designer. To find out more, click here: <https://www.landrover.co.uk/special-vehicle-operations/special-vehicles.html>

**ENDS**

For further information log onto [www.uk.media.landrover.com](http://www.uk.media.landrover.com) or contact:

Kim Palmer

Public Relations Manager, Land Rover UK

M: 07795 666 169

E: [kpalmer@landrover.com](mailto:kpalmer@landrover.com)  
  
Mark Griffin

Senior Press Officer, Land Rover UK

M: 07387 237796

E: [mgrif123@jaguarlandrover.com](mailto:mgrif123@jaguarlandrover.com)

Twitter: @LandRoverUKPR

Instagram: @LandRoverUKPR

# Notes to Editors

**About Jaguar Land Rover**

Jaguar Land Rover is the UK’s largest automotive manufacturer, built around two iconic British car brands: Land Rover, the world’s leading manufacturer of premium all-wheel-drive vehicles; and Jaguar, one of the world’s premier luxury sports saloon and sports car marques.

At Jaguar Land Rover, we are driven by a desire to deliver class-leading vehicles, which will provide experiences our customers will love, for life. Our products are in demand around the globe. In 2019 Jaguar Land Rover sold 557,706 vehicles in 127 countries.

We support around 260,000 people through our retailer network, suppliers and local businesses. At heart we are a British company, with two major design and engineering sites, three vehicle manufacturing facilities, an Engine Manufacturing Centre and soon to be opened Battery Assembly Centre. We also have vehicle plants in China, Brazil, India, Austria and Slovakia. We have seven technology hubs. In the UK these are based in Manchester, Warwick (NAIC) and London. Globally these are located in Shannon, Ireland, Portland, USA, Budapest, Hungary and Changshu, China.

We have a portfolio of electrified products across our model range, embracing fully electric, plug-in hybrid and mild hybrid vehicles as well as continuing to offer the latest diesel and petrol engines. All new Jaguar and Land Rover vehicle models offer the option of electrification, giving our customers even more choice**.**